

## AHMED ALI KHAN

Co-Founder & CEO | Retail Strategist BusinessConsultant | Dynamic Leader | Entrepreneur | Executive Coach | Traveler | Trainer | DJ | Wild Life Photographer

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احمد على خان شيرواني

Originating from the noble lineage of Qais Abdul Rasheed, the legendary forefather of the Pashtuns - who, under Islamic influence, came to be known as Pathans - Ahmed traces his roots to the royal princely state of Malerkotla in Punjab, India. This unique Muslim-majority city, once ruled by the Sherwani Nawabs, is celebrated in Indian history for its values of peace and communal harmony.

One of the city's most defining moments came when Nawab Sher Mohammed Khan courageously opposed the execution of Guru Gobind Singh's younger sons. In response, the Guru blessed the city, and to this day, Malerkotla stands as a symbol of unity - untouched during the trauma of Partition in 1947 and again during the Punjab riots of 1982.

Born into a family shaped by political legacy and freedom fighters, Ahmed was raised with an enduring sense of purpose, empathy, and service to humanity. His journey is not just defined by heritage—but by heart, values, and vision.





Ahmed pursued Psychology, a discipline that allowed him to connect deeply with people, understand their emotional landscapes, and offer guidance with compassion.

A true polymath, he is a photographer who captures emotion, not just visuals; a DJ by passion, blending sound into soul-stirring experiences; and an inspiring speaker, whose words often become turning points in others' lives. Rooted in the principles of Islam (love, peace, and harmony) Ahmed lives these ideals in every interaction. His trajectory, from leading the global retail sector to curating award-winning imagery, reflects a rare balance of business brilliance and artistic spirit.



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As Co-Founder and CEO of The Wild Greyhound, Ahmed brings a rare fusion of strategic foresight and empathetic leadership. With a deep understanding of both market dynamics and human behavior, he has transformed Wild Greyhound into a trusted creative consultancy and think tank. Under his direction, the firm has earned a reputation for elevating ideas into purposeful ventures, blending innovation with elegance, and turning abstract vision into measurable impact.

Known to many as the "Salesman of Dreams," Ahmed doesn't just sell products - he inspires possibilities. He is a motivator, a doer, a believer - a man who shows up when it matters most, and leaves behind an imprint of transformation.

In his own words, "It's Allah's plan when two people cross paths." With a mind full of ideas and a heart committed to making dreams real, **Ahmed Ali Khan is more than a leader -** he's a force of new beginnings. And if your journey ever intersects with his, know this: It could very well be the start of your next great venture.