

WILD GREYHOUND

# AL KAUSAR SHAIKH

Founder & Chair person | Business  
Consultant | Dynamic Leader | Executive  
Coach | Traveler | Trainer | Marketing  
Strategist | Luxury Retail Expert | Visual  
Merchandising Specialist | Team Builder



From the bustling streets of Mumbai to the polished avenues of Dubai and Bahrain, Al Kausar Shaikh has carved a unique niche in the world of luxury retail, sales strategy, and brand storytelling.

Her journey spans more than 17 years across global markets, bridging heritage with high fashion, human touch with business metrics, and passion with purpose.

Born with a natural flair for communication and charm, Al Kausar's early days at Girard-Perragaux shaped her into a refined luxury consultant. A fast riser, she became a Luxury Timepiece Expert, seamlessly blending client psychology with high-ticket retail experiences. Her love for elegance and detail led her across leading global brands including Mont Blanc, Furla, and IFI Perfumes each a chapter where she honed her mastery in brand development, customer intimacy, and sales architecture.



BAH | KSA | IND

**+91 98190 00632**

k@wildgreyhound.com  
www.wildgreyhound.com

www.al-kausar.com

Office No 102, Building 1260,  
Road 2421, Juffair Manama.





## AL KAUSAR SHAIKH



At Mont Blanc Salon Boutique, she didn't just sell she created immersive brand experiences. As Head of Sales at IFI Perfumes in Dubai, she wasn't just building teams she was nurturing cross-cultural bridges through scent, story, and service. Her time with Radius Developers and Interspace Communications saw her transition into property and retail solutions with the same vigor she brought to fashion. She's been a Site Head, a Retail Strategist, and a Senior Manager all driven by one core mission: elevating brands while empowering people.

Today, as VP of Sales and Marketing at ACE Gentlemen Circle, she operates at the intersection of strategy and soul. Whether she's training cross-functional teams, pitching premium spaces to global exhibitors, or driving KPIs with sharp precision, Kausar brings a rare blend of intellect, intuition, and innovation.

Educated in Sociology and Human Resources, and trained in Swiss watchmaking, her academic background complements her real-world expertise, making her a 360-degree thinker in both product and people management. Fluent in English, Hindi, and Urdu, she connects across cultures with warmth, clarity, and vision.

To know Al Kausar is to meet a people-first professional a mentor, motivator, and market maker. She believes in building brands not just by their image, but by the impact they leave on hearts. In her words, "Sales isn't about the transaction it's about the transformation. "Whether she's orchestrating a high-profile exhibition or designing a quiet moment of luxury for a discerning client, Al Kausar Shaikh is redefining what it means to sell with grace and lead with intent.

“

As the visionary founder of The Wild Greyhound, Al Kausar Shaikh brought to life a platform as founder chairperson that blends strategic intellect with creative execution. Under her leadership, the consultancy has emerged as a collective of bold thinkers, offering bespoke solutions in branding, cultural curation, and experiential storytelling. Her ability to identify unseen potential and convert it into real-world impact has positioned Wild Greyhound as a trusted partner for high-profile projects across sectors, especially those seeking a balance between purpose, innovation, and elegance.